MILPARK EDUCATION Business School



QUALIFICATION

Master of Business Administration (SAQA ID 94856, NQF LEVEL 9)

Master of Business Administration



Mode of Delivery:

Distance Learning Online

We've got you. You've got this.

Description and Programme Purpose

At Milpark, we encourage and challenge our students to become more than they dared imagine. Milpark Business School believes that leadership starts with a deep understanding of oneself and others. Our MBA is designed to cultivate leaders who are human-centred and prioritise empathy and human connection, digitally fluent, ethical, and socially conscious so that they can make a positive contribution to society at large. Our human-centric leadership focus integrates innovative management techniques with a strong emphasis on ethical decision-making, mental agility, emotional intelligence and finding pragmatic solutions to real-world challenges. Milpark's MBA curriculum balances rigorous academic theory with practical, people-focused skills that prepare participants to inspire teams, drive changes and achieve sustainable success.



Module Descriptions



Leadership
Development
LDEV01-9

Given the critical importance of leadership as a pervasive competency, this module will run for the duration of the qualification. The module follows a multi-faceted approach that includes reflections and engagements on personal, interpersonal and professional leadership. Students will be introduced to the Milpark graduate attributes and the Milpark Business School leadership archetype. These elements will be inculcated through all activities and reflections and integrated with the qualification as a whole. Students will also develop the necessary coaching and managing skills required of a leader in a complex environment by creating a portfolio of evidence.

This module equips students with essential skills in collaboration and in writing, conducting and presenting qualitative and quantitative research. Students will also be introduced to various thinking modes to enhance their problem-solving and decision-making abilities in complex environments. These foundational elements prepare students for meaningful engagement with the rest of the programme.

Business
Acumen
Essentials
BACS01-8

Leading an Organisation Responsibly LDRS01-8 This module empowers students to critically evaluate the influence and impact of business enterprises in society and their responsibilities as corporate citizens. The module examines the social, ethical and environmental issues experienced by organisations, considering global and local challenges, as well as possible organisational responses, including involvement with community-based projects. Students will have the opportunity to support the sustainability of community-based projects through collaborative, active engagement

This module provides a holistic understanding of the complex interrelationship between the individual, the organisation and the broader South African, African and global environment, emphasising values, ethical leadership and interconnectedness. Students will examine organisational dynamics, including culture, values, functional responsibilities and decision-making. The module also looks outwards to frame the organisation within a broader context for ethical and consideration decision-making.

Leading an
Organisation
in Context
LDCT01-8

Financial
Management
for Strategic
DecisionMaking
FMSD01-8

This module provides students with a comprehensive understanding of financial management, costing techniques and financing considerations – and their applications in strategic decision-making for business leaders. It focuses on equipping students with the knowledge and skills needed to implement costing strategies and use financial data to make informed decisions that drive value creation from an organisational perspective.

This module exposes students to legal and risk management principles and covers the requirements and practices of good corporate governance, including control frameworks. The module equips students to address legal challenges and mitigate risks effectively while upholding ethical standards. Students will explore the connection between sound governance and risk management for business resilience.

Risk and Governance RGOV01-8

Business
Strategy in
Complex
Environments
BSCE01-9

This module explores business strategy development as a core business function, utilising recognised strategy frameworks in complex business environments for sustainable value creation. Students will be given the opportunity to assess these frameworks and design appropriate strategy development approaches for dynamic and uncertain business environments. Students will be exposed to the strategic tools and develop the mental agility required to manage complexity, uncertainty and disruption.

This module provides an in-depth introduction to financial reporting from a business leader's perspective. It focuses on interpreting and using financial statements and reports to make informed strategic decisions. Through a combination of theoretical frameworks, accounting standards and practical case studies, students will develop the necessary skills to analyse financial data critically and apply this knowledge to guide organisational operations, strategy and governance.

Financial
Reporting
and Strategic
DecisionMaking
FRSD01-9

Managing and
Developing
People
MDPE01-9

This module is designed to equip students, as future managers, to effectively steer an organisation's most valuable assets: its people. It focuses on recruiting, developing and retaining high-performing employees while managing performance and driving change. Organisations that excel in these areas are better positioned to respond to stakeholder needs and adapt to changes in the external environment. Students will learn strategies for enhancing employee performance and navigating organisational change, ensuring they can lead teams effectively and support organisational agility.

This module aims to provide students with a comprehensive understanding of the influence of IT and digital transformation on modern businesses. It explores the outcomes that digital transformation brings, including increased efficiency, innovation, enhanced customer experiences, and competitive advantage. The module will equip students with the knowledge to analyse and implement IT-driven strategies that propel business growth and sustainability, ensuring that organisations remain competitive.

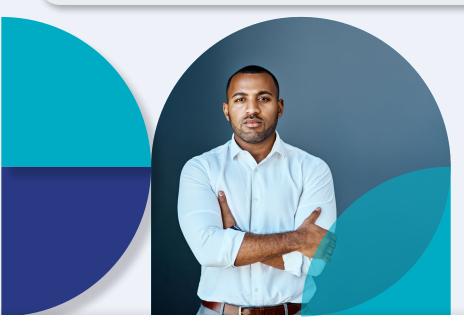
Information
Technology
and Digital
Transformation
ITDT01-9

Entrepreneurial
Thinking and
Business
Resilience
ENBR01-9

This module aims to provide students with a deep understanding of leveraging entrepreneurial thinking to enhance business resilience. It explores the role of innovative strategies, processes and technologies in helping businesses adapt to disruptions, manage risks and sustain growth in a rapidly changing environment. The module prepares students to apply creative thinking and innovative approaches to build resilient organisations capable of thriving in the face of challenges. It also explores entrepreneurial thinking as a catalyst for addressing business and societal challenges.

This module examines business operations, emphasising ethical, sustainable supply chain and inventory management as directed by corporate strategy development. Students will explore an organisation from the perspective of the Chief Operations Officer (COO) who is responsible for the operational impact of strategic decisions. This perspective includes the adoption and use of tools for measuring and managing operational progress towards strategic objectives and establishing effective strategic feedback loops. This module is highly practical, as students apply a strategic lens to analyse their own experiences and those of others in a range of operational situations and challenges.

Strategic
Operations
STPS01-9



Strategic Marketing Management STMM01-9 This module provides a local and global perspective on marketing theory and practice, emphasising digital marketing strategies. It covers globalisation, micro-marketing and relationship marketing while integrating digital tools such as social media, artificial intelligence and data analytics. Students will explore how digital channels impact product, price, promotion and distribution in the marketing mix. They will develop and implement marketing strategies for various industries, incorporating effective digital techniques and sales processes to enhance their strategic marketing plans.

This capstone module provides students with experiential learning opportunities to consolidate their knowledge and skills across core areas of business and business strategy in both a simulated and a real-world consulting environment. Students will work in groups and be required to integrate what they have learned through a business simulation. Tasks include managing various business challenges, problem-solving and decision- making as a group. The module's consulting component requires students to apply their acquired technical and interpersonal skills to develop and deliver effective strategies in a project environment.

Integrated
Simulation
and Business
Consulting
ISBC01-9

Business Research Methodology BRME01-9 This module provides students with the theoretical methodologies that underpin effective and meaningful business research. Upon the successful completion of this module, students proceed with Dissertation DSST01- 9, during which they will undertake research that aims to develop and test their ability to conceptualise, investigate, appraise and critically evaluate a significant research topic in the field of management and leadership in the form of a final dissertation.

This module relies on the foundation provided by Business Research Methodology BRME01-9. It focuses on guiding students through the process of conducting independent research by following a structured approach. By the end of this module, students will have displayed their ability to conduct rigorous independent research and contribute valuable insights to the field of business and leadership.

Dissertation (supervision) DSST01-9

Dissertation (approved final submission) DISSUB-9

Students are required to finalise their dissertation after examination for submission according to markers' recommendations (where relevant) and institutional requirements.

Electives

Select only one elective. **Note:** an elective will only be offered if a minimum of 15 students enrol for the module

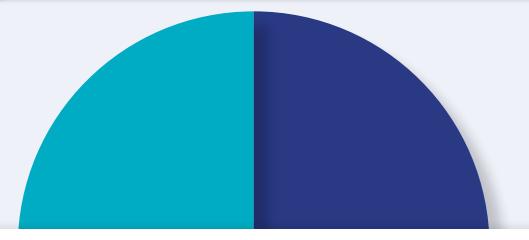
This module explores the role and notion of leadership through the lens of coaching. Students will be introduced to the fundamentals of the coaching discipline and coaching models. The module is designed to equip students with the practical skills and insights needed to adopt a coaching mindset in their leadership approach. Students will learn how to enhance team performance and drive organisational success by applying coaching principles and techniques.

Leader as Coach LECO01-9

Business in Emerging Markets BEMA02-9 This module equips students with the skills to investigate, develop and execute business and trade strategies in emerging markets. The module includes an immersive field visit to an emerging market, where students will gather information and evaluate potential business opportunities. Emphasis is placed on understanding economic, political, legal and cultural factors influencing business ventures in these dynamic regions.

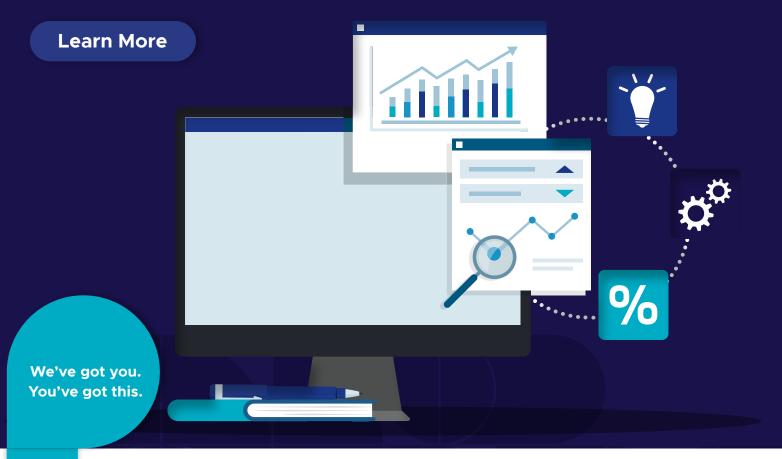
Bridging module

Finance for Non-Financial Managers FNFM01-OS This short course introduces students to basic financial management principles and empowers them to better understand the financial aspects of business and management decisions. The course aims to enable individuals with no financial background to understand finance and its associated terminology. It will enable students to do the basics, such as understand and analyse financial statements, complete basic cash and capital budgeting, manage working capital, make valid pricing decisions, and assess project progress and returns.



Admission Requirements

There are two admission entry routes that can be taken



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Mode of **Delivery**

The programme will be offered via distance learning online (DLO). Students will have weekly milestones per module and compulsory live online classes to attend per module.

Learn More

The following mode is available for this specific programme:



Technical Requirements

View Requirements



6 Student Support

Comprehensive student support services are available.

Students are provided with administrative support by Student Services. Lecturers will facilitate compulsory live online interactive sessions, often based on real-life case studies. Interactive group discussions and activities allow students to learn from lecturers and peers. Students who experience study and/or personal problems have access to a student counsellor.

All support services are available to registered students via myMilpark (myCourses).

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Library Access

The Milpark Library provides access to e-books in a virtual library called Cyberlibris (Scholartext). Lecturers create smart bookshelves per course or module for students to access (these shelves can contain prescribed and recommended books). Students can also create their own personal smart bookshelves containing resources for their studies. Having access to a digital library means that thousands of students can access books and resources from anywhere simultaneously online. There is no need to make reservations and requests, and no limit on the time a student has access to a book. With the implementation of Cyberlibris, students also have access to full-text resources via ProQuest (global), Emerald, Ebsco (global) and Sabinet (South African publications) to assist with research and enrich their learning experience.

Access to the Library is included in the module fee.

Rules of **Progression**



All modules are compulsory except for one elective module (two options are provided; see Electives above). Some modules have prerequisites, and students must ensure that they understand the rules of progression in terms of these prerequisites.

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Assessment

Modules are assessed through individual and syndicate coursework assignments (in-company assignments, seminars, reports, presentations, etc.) as well as tests and examinations. The dissertation module requires a study of a strategic issue that students can choose – in line with Milpark Business School's research focus. Students need to produce a research proposal and must develop the proposal into a dissertation.

Students are required to attend all *live@Milpark* sessions. Participation (with cameras on) is required to meet due performance (DP) requirements.



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Duration

Students have a minimum of two years and a maximum of five years to complete the qualification.

10 Certification

On successful completion of the qualification, the student will receive a Master of Business Administration, NQF Level 9 qualification, which is accredited by the Higher Education Quality Committee of the Council on Higher Education (CHE).

11 Further Studies

Milpark Education is committed to the process of lifelong learning and opening access to higher education. The MBA programme is at NQF Level 9, and students may be eligible to proceed to a doctorate in selected areas, including business administration or other cognate areas. Please note that admission to a doctoral programme is entirely at the discretion of an individual institution; completing an MBA does not guarantee entry into any doctoral programme by default. Milpark Business School offers a Doctor of Business Administration, and MBA graduates are eligible to apply for the Milpark DBA.

12 Pricing



All module fees include one round of formative and summative assessments (supplementary examinations excluded). Module fees do not include the cost of prescribed textbooks, which will be for your own account. The prescribed book list will be available on myMilpark on registration.

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Disclaimer

The content of this brochure is accurate at the time of going to print. Milpark Education reserves the right to change the programme content due to changes in legislation, market requirements or for other reasons. Notice of such changes will be published on our website.

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www.milpark.ac.za

Apply Now

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We've got you. You've got this.

