

MILPARK
BUSINESS SCHOOL



PROSPECTUS
2024

We've got you.
You've got this.

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“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.”

- Nelson Mandela
Nobel Peace Prize Winner 1993

1 About Milpark Business School

MBS's distinctiveness in South Africa is expressed as a wholly virtual business school that empower people to become more than they dared imagine in their business careers, professions, and life, unlocking their potential through trusted, leading online learning journeys. We help shape South Africa's economy to grow and prosper and strengthen its social fabric.

Our what, how and why are firmly rooted in our values: STRIVE, LEARN, CARE and REAL.

- **What:** We provide educational offerings to commerce and industry as a South African business school.
- **How:** We provide trusted, leading, online learning journeys with high levels of holistic support that are accessible and transformative.
- **Why:** We believe we can enable people to become more than they dared imagine, unlocking their potential to help shape our collective future.

All our qualifications are registered and accredited with the relevant authorities. Our flagship qualification, the Master of Business Administration (MBA), received AMBA accreditation in 2018, and is the only AMBA accredited MBA in Africa for distance learning online.

With this accreditation, Milpark's MBA is part of the top 2% of global business schools in over 70 countries. Our highly qualified academic staff have extensive industry experience, and our course content is relevant, contemporary, and updated regularly.

Milpark Business School also boasts excellent utilisation of technology, enabling easy online registration, administrative processes, academic support, and tutor support.



End poverty in all its forms, everywhere.

2 Why choose Milpark Business School?

Accessible

We offer distance learning online (DLO), which allows for contemporary, boundaryless learning to occur anytime, anywhere.

Supportive

Faculty and industry experts offer reassuring support in a student-centric environment. The online learning model encourages high engagement.

Flexible

We design modules to fit your lifestyle. Four block cycles are offered per year, with a per-module payment structure.

Lifelong learning

In the quest to offer continuous professional development, we offer Executive Education and a wide range of short courses.



End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

3

Accreditations

Milpark Education (Pty) Ltd is registered as a Private Higher Education Institution with the **Department of Higher Education and Training** under the Higher Education Act, 1997. Our registration number is 2007/HE07/003. We are thus a conferring institution and we are permitted to confer on our graduates the certificates, diplomas and degrees for which we are accredited by the **Higher Education Quality Committee (HEQC)** of the Council on Higher Education (CHE).

International accreditation of business schools has become the highest standard of achievement in postgraduate business education. This recognition is earned only after meeting set criteria and undergoing stringent assessment processes. Our international accreditation, from the renowned **Association of MBAs (AMBA)**, confirms our standing as a world-class provider of business education.



Affiliations

Affiliations also augment a business school's reputation. To this end, we are a signatory to the **Principles of Responsible Management Education (PRME)**, an initiative by the UN Global Compact through which we have committed ourselves to six overarching principles.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Associations

Milpark Business School is proud to claim membership to the following associations:

- **Business Graduates Association (BGA)**, an international membership and quality assurance body of world-leading and high-potential business schools which share a commitment for responsible management practices and lifelong learning.
- **South African Business School's Association (SABSA)**, which represents business schools within government, business fraternities, and the education sector.
- **African Association of Business Schools (AABS)**, which promotes continuous improvement in quality learning and research across African business schools, through capacity building activities, networking opportunities, and accreditation.



Partnerships

Partnerships widen the reach, reputation and knowledge base of MBS. This has a direct impact on the opportunities available locally, regionally, and internationally for the educational, social, and cultural development of our students and staff. MBS's partnerships are grounded on the premise of purpose, relevance and value-add to our students. As such, our partnerships with Globethics.net, Saybrook University and Pacific Oaks College in the US augment programme curricula and enhance the student experience.



4 The United Nations: Seventeen Sustainable Development Goals by 2030



The United Nations 2030 Agenda for Sustainable Development, which includes 17 goals, is an important consideration for our leadership development ethos. Along with the Sustainable Development Goals (SDGs), evidence of institutional commitment to ethics, responsibility and sustainability (ERS) is now required by all major business schools and programme accreditation bodies. Our engagement with the SDGs is, therefore, an important part of emphasising our ERS commitment.

As an internationally understood framework, the SDGs offer a way for us to also engage globally and collaborate in teaching and research activities with other like-minded business schools. Additionally, the SDGs is a framework to build partnerships and collaborate across sectors.

TO WATCH: created by the United Nations on its 75th anniversary and to mark 5 years since the adoption of the SDGs, *Nations United: Urgent Solutions for Urgent Times* is a special, first-of-its-kind film.

[CLICK HERE](#)

“At its essence, sustainability means ensuring prosperity and environmental protection without compromising the ability of future generations to meet their needs. A sustainable world is one where people can escape poverty and enjoy decent work without harming the earth’s essential ecosystems and resources; where people can stay healthy and get the food and water they need; where everyone can access clean energy that doesn’t contribute to climate change; where women and girls are afforded equal rights and equal opportunities.”

Ban-Ki Moon

8th UN Secretary-General (2007–2016)



Achieve gender equality and empower all women and girls.

"Recognizing that sustainable development, democracy and peace are indivisible is an idea whose time has come... Today we are faced with a challenge that calls for a shift in our thinking, so that humanity stops threatening its life-support system. We are called to assist the Earth to heal her wounds and in the process heal our own - indeed, to embrace the whole of creation in all its diversity, beauty and wonder."

Wangari Maathai
Nobel Peace prize Winner 2014



Programmes 5

Postgraduate Diploma in Business Administration (PGDBA)

(NQF LEVEL 8, SAQA ID 76924)

[VIEW](#)

Postgraduate Diploma in Public Administration (PGDPA)

(NQF LEVEL 8, SAQA ID 110463)

[VIEW](#)

Master of Business Administration (MBA)

(NQF LEVEL 9, SAQA ID 94856)

[VIEW](#)

Doctor of Business Administration (DBA)

(NQF LEVEL 10, SAQA ID 104778)

[VIEW](#)



Ensure availability and sustainable management of water and sanitation for all.

Postgraduate Diploma in Business Administration

(NQF LEVEL 8, SAQA NO. 76924)

Admission requirements: Bachelor's degree NQF 7

Mode of delivery: DLO

Course Overview

The Postgraduate Diploma in Business Administration (PGDBA) provides an opportunity for prospective students with an undergraduate degree to gain an advanced knowledge of business administration and management. Students with no management experience can engage in a challenging curriculum which covers finance, strategic management, marketing, human resources, organisational development, business research, business ethics, corporate governance and social responsibility.

The PGDBA is designed to perform two functions. The first is to cap a Bachelor of Commerce degree with the skills and knowledge required to operate at a more senior level in the business environment. The second is to provide an academic bridge to further study at a Master's level.

On completion of this qualification, the student may have the option of enrolling for a Master of Business Administration (MBA) or a research Master's degree in order to further career prospects in management and administration.

[CLICK HERE](#) for more information.

Postgraduate Diploma in Public Administration

(NQF LEVEL 8, SAQA NO. 110463)

Admission requirements: Bachelor's degree NQF 7

Mode of delivery: DLO

Course Overview

The Postgraduate Diploma in Public Administration aims to prepare senior managers for their roles in managing complex problems in the public sector. It is aimed at persons at the levels of Assistant Director, Deputy Director, Director and Chief Director in public service. The qualification contains modules covering the core functions of management, namely leadership, governance, strategy, finance and people management as well as programme monitoring and evaluation.

High-level problem-solving, systems thinking and innovation are threads that run through each of the modules. In the final compulsory module, the Integrated Public Service Project, students are required to use all the knowledge and skills acquired in earlier modules to identify a real-world problem and to critically review information-gathering, synthesis of data, evaluation and management processes in this specialised context in order to develop a creative response to the problem identified.

[CLICK HERE](#) for more information.



Ensure access to affordable, reliable, sustainable and modern energy for all.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Master of Business Administration

(NQF LEVEL 9, SAQA NO. 946856)

Mode of delivery: DLO

Course Overview

Milpark's Master of Business Administration (MBA) curriculum consists of a purposefully selected blend of modules that ensure the development of managers skilled in the areas of social responsibility, the environment and corporate citizenship. At its core, the remains focused on the key management areas. Proper attention is paid to the critical skills that prepare our students to be ethical leaders for the common good in the context of the Fourth Industrial Revolution.

Who Should Apply for the MBA? Aimed at middle- to senior managers, MBA candidates must possess a postgraduate degree or equivalent, desirous of acquiring advanced general strategic management skills and competencies. Ideal MBA candidates are welleducated and well-rounded individuals. They are able to tackle the myriad problems facing managers in business, care about the environment and are respected by the community. They also understand global issues and conduct business ethically and sustainably.

What are the principles underpinning our MBA degree? Exemplary performance from our graduates sets an example of ethical and sustainable business practices. Ethical leadership projects concern for humanity and the earth in the context of the Fourth Industrial Revolution. Strong local business roots have a global vision and are grounded in the core competencies of managing a successful business in an ethical and sustainable way.

[CLICK HERE](#) for more information.



Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation.

Doctor of Business Administration

(NQF LEVEL 10, SAQA NO. 104778)

Mode of delivery: DLO

Course Overview

The Doctor of Business Administration degree programme is designed to deliver a high-quality doctoral education culminating with a major research study that effectively blends scholarly accomplishment with the practical application of theory, to develop leadership and other competencies valuable in the workplace and in the communities within which our students and graduates work and lead.

What is the purpose of the DBA degree? It enables candidates to develop in-depth, advanced discipline-specific skills and applied competence in business administration to provide opportunities for continued personal intellectual growth, productive economic activity and contributing in a meaningful way to society. In addition, the programme aims to empower candidates to solve complex business-related problems in a focused way and to effectively manage and allocate resources, to communicate effectively, and to contribute to knowledge and socio-economic transformation in a responsible and ethical manner.

Furthermore, the programme endeavours to provide South Africa with individuals, from disadvantaged communities, in particular, who are highly skilled in business administration to ensure that the leadership base of innovative and knowledge-based economic and scholarly activity is strengthened and diversified.

[CLICK HERE](#) for more information.



6 Executive Education

Choosing Milpark as your Executive Education (EE) partner means you have access to the following:

Tailored solutions

We intentionally incorporate key client insights through effective collaboration with our clients and industry experts. These collaborations co-create learning solutions that address targeted organisational or industry needs.

Pragmatic and responsive delivery

We prioritise enquiry-based action learning and immersive experiences that make explicit the practical outcomes of education. Our learner support system has the flexibility to accommodate unique client needs for optimum balance. We embrace critical and timely learner feedback as an essential quality metric.

Professional endorsement

Where applicable, our short courses are endorsed by relevant professional bodies for continuous professional development (CPD) recognition.

Widened access

Our short courses can offer alternative pathways to accredited higher education qualifications.

By offering innovative and transformative learning solutions, we aim to develop managers and leaders who embrace the balance between:

- Capability in terms of sound management and business knowledge
- Relevant industry insights and technical astuteness
- Demonstrating ethical, social and environmental responsibility through their decision-making and actions.

Our EE and related short course offerings aim to achieve three pertinent outcomes in an integrated manner: enhanced behavioural competencies, improved business expertise and a future-fit mindset.



Reduce inequality within and among countries.

Short Courses

The duration and schedule of the short courses listed, varies. Therefore, for further information, please visit www.milpark.ac.za.

Applied Project Management

Designed around the Project Management Institute's (PMI) Project Management Body of Knowledge (PMBok), this 6-week course will equip the participant with the intermediate to advanced level of knowledge required to meaningfully contribute to the conceptualisation, planning, execution, monitoring and evaluation of project performance, within the context of any corporate strategy.

Corporate Governance and Risk Management

This course equips students with foundational knowledge and skills in the area of corporate governance. Students will explore how the values, beliefs and ethos that a company subscribes to should be reflected in the practices of the organisation, and how decisionmaking models drive appropriate objectives.

Design Thinking for Problem Solving

This short course is ideal for those individuals wishing to expand their problem-solving knowledge and skills through design-thinking methodology to improve products, services and systems.

Emotional Intelligence

This course teaches you to be aware of, and to manage, emotions and relationships. It will teach you how to connect with peers and subordinates, and how to manage your own emotions and that of others. This ability can play a part in determining how successful you are in both the business environment and your personal life.

Financial Management for Non-Financial Managers

This short course introduces delegates to basic financial management principles, tools and techniques applicable in a broad range of management contexts. It is designed to assist managers with no financial management background to understand the financial implications of managerial decisions. It will enable participants to participate meaningfully in managerial processes such as budgeting, costing, pricing, working capital management and the analyses of financial statements. Such competencies are particularly important in entrepreneurial businesses, which might not have access to specialised financial management capabilities. Since financial performance is a central

indicator of effectiveness for any business, the fundamental financial literacy offered through this course is a compelling requirement for managers at all levels.

Fundamentals of Project management

Designed around the Project Management Institute's (PMI) Project Management Body of Knowledge (PMBok), this 6-week course will equip the student with the foundational knowledge required to meaningfully contribute to the conceptualisation, planning, execution, monitoring and performance evaluation of projects. The course follows the project management life cycle approach and progressively introduces the student to a logical sequence of project management processes.

New Manager Orientation

The overarching goal of this course is to provide a general management orientation to newly appointed supervisors and managers at any organisation (or those earmarked for managerial roles) to facilitate a contextual understanding of their managerial role towards the achievement of the organisation's mission. A critical outcome of the course is to promote employee engagement as a vehicle for organisational effectiveness. Participants will be required to apply pertinent management principles to the requirements of their unique and related job roles.

Practical Data Analysis

This online short course is intended for people, particularly junior and middle managers who deal with large quantities of data and reports on a regular basis and need to make operational, functional and strategic decisions.

Professional Business Communication

Recognising communication as the centre around which all other organisational phenomena revolve, this course is designed to address the essential requirements for effective communication in diverse, dynamic organisations. Participants are exposed to the use of essential English language tools and techniques in a variety of professional business contexts. Participants develop practical knowledge and skills that enable effective communication in different modes and for various purposes.

Women in Leadership

This highly interactive course focuses on leadership through the example and lens of women leaders. Guided by facilitators with extensive business and leadership experience, the content covers both theoretical approaches and practical applications across the professional, personal and interpersonal dimensions of leadership.

For corporate training requirements, email Milpark on corptraining@milpark.ac.za.



Ensure sustainable consumption and production patterns.

7 International Study Tours To Emerging Markets



We offer a unique opportunity for business decision-makers and leaders to broaden their skills through idea-sharing, interactive learnings and direct exposure to international practitioners by travelling to a member of the BRICS bloc (Brazil, Russia, India or China) to learn how they approach business opportunities. Each year, we arrange unique international tours to one of the BRIC countries to ensure that students have the opportunity to stretch their vision beyond the borders of Africa and expand their global business knowledge.

TOUR OBJECTIVES

Analysis and evaluation

Analyse and evaluate the political, economic, cultural, legal and other factors of doing business in emerging markets with a focus on opportunities for those in the BRICS bloc.

Best practices identification

Identify the best practices on international business operations in the BRICS markets.

Discovery of opportunities

Discover opportunities for small and medium-sized business for countries in the BRICS bloc.

BRICS cultures

Use various models to compare national cultures, management and communication styles of countries in the BRICS bloc.

Business plan development

Develop a business plan for your organisation to enter one of the BRICS countries as a business.

13



Take urgent action to combat climate change and its impacts.

Application, admission & registration **8**

1 Check that you meet the admission criteria for the programme.

2 Apply online at <https://applications.milpark.ac.za/publicadmission>.

3 Pay the application fee.

4 Write the admission test.

5 Formal acceptance.

6 Registration



Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

Postgraduate Diploma in Business Administration

(NQF LEVEL 8, SAQA NO. 76924)

Mode of delivery: DLO

Admission requirements:

A Bachelor's degree (NQF Level 7) All applicants must complete an admission test.

Recognition of Prior Learning (RPL) applications:

In extremely limited instances, admission to the qualification may take place via RPL. Such applicants must have a minimum of 10 years' employment experience, must demonstrate potential to complete the programme and will be required to:

- Submit a comprehensive curriculum vitae.
- Write a one-page essay justifying their admission.
- Undergo an interview with the Selection Panel (if required).

Foreign Students

Foreign students who do not hold a South African Matric certificate must present a Matric verification from the South African Matriculation Board on application.

Postgraduate Diploma in Public Administration

(NQF LEVEL 8, SAQA NO. 110463)

Mode of delivery: DLO

Admission requirements:

A Bachelor's degree NQF Level 7. Admission to the qualification is further subject to academic selection criteria. The applicant must also be proficient in English (proof of proficiency may be required for international students) and computer and internet literate.

Recognition of Prior Learning (RPL) applications:

In limited cases, admission may take place via RPL. Such applicants must have a minimum of 10 years' employment experiences, must demonstrate potential to complete the programme and must submit:

- a comprehensive curriculum vitae.
- a one-page statement of why they believe they should be admitted to the programme.

In addition, applicants may be required to present themselves for an interview before the Selection Panel.

Foreign Students

Foreign students who do not hold a South African Matric certificate must present a Matric verification from the South African Matriculation Board on application.



Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

Master of Business Administration

(NQF LEVEL 9, SAQA NO. 946856)

Mode of delivery: Distance Learning Online.

Admission requirements: Entry Route 1

Admission to the qualification is subject to academic selection criteria. Applicants must:

- be at least 25 years old.
- have an accredited postgraduate diploma, honours degree, four-year Bachelor's degree (that exits at Level 8) or equivalent.
- have a minimum of 3 years' relevant work experience.
- be proficient in English; proof of proficiency may be required.
- be computer and internet literate.
- achieve an acceptable rating in the Milpark admission test.
- write a one-page essay justifying their admission onto the MBA programme.
- present themselves for an interview with the Programme Manager.

Admission requirements: Entry Route 2

In limited cases, admission to the qualification may also take place via Recognition of Prior Learning (RPL). Such applicants must demonstrate that they have sufficient professional experience by submitting the following information on the application: a comprehensive curriculum vitae, a biographical essay and a letter of recommendation from their employer. In addition, applicants must:

- be 40 years old or older.
- have a minimum of 15 years' relevant work experience.
- be in a Senior Management/Executive position.
- achieve an acceptable rating in the Milpark admission test.
- write a one-page essay motivating their admission to the MBA programme.

Note: Only once all Entry Route 1 places have been finalised, can any RPL candidates be admitted onto the programme.

Doctor of Business Administration

(NQF LEVEL 10, SAQA NO. 104778)

Admission requirements: The minimum admission requirement is an appropriate Master's degree. For a full overview, please visit our website.

1 Preparation for application: To fully comprehend the nature, extent and rigour of doctoral studies, potential applicants are provided with a list of readings to examine.

2 Consultation regarding research ideas: Potential applicants will have an informal consultative engagement with the Research Manager to discuss their research ideas informally.

3 Submission of application: Applications for the initial proposal will be considered annually at the end of October for the following year's January intake. Applicants will be required to submit the following:

- Application form (online)
- Comprehensive curriculum vitae
- Certified academic transcripts and copies of certificates
- Biographical essay
- Initial research proposal.

4 Vetting of application: Vetting of applications will be reviewed by the Doctoral Research Committee with regard to the completeness of application documents, minimum admission requirements and meeting initial research proposal standards.

5 Admission and registration for pre-candidature phase: Successful applicants can now register for the pre-candidature phase. During this phase, students attend compulsory workshops and work with their respective supervisors to draft the full proposal, which must be submitted within the stipulated timeframe after registration and be defended before a panel.

6 Admission and registration for candidature phase: Successful defence of the proposal qualifies for registration of the thesis title. The student will become a doctoral candidate is then admitted fully onto the programme.


WHERE TO FIND US

CONTACT DETAILS

mbs@milpark.ac.za
086 999 0001



www.milpark.ac.za



“Strengthening economic, political and social positions of women in the 21st century is fundamental to growth and development, as well as business productivity and competitiveness.”

Samukeliso Mncube
CEO of Asiza Global
Milpark Business School MBA Alumnus



**We've got you.
You've got this.**

